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**FOR IMMEDIATE RELEASE**

**[M]otherboard Birth Announces the Start of Beta Testing**

**The woman-owned tech startup focuses on birth education, collaboration, and communication**

NORTHGLENN, Colorado, October 1, 2018—[M]otherboard CEO Amy Haderer is announcing the start of beta testing on her parent education platform. Testers will be looking through topics, checking functionality, creating [M]otherboards, and then sharing their feedback over the next several weeks. This is a critical step to complete to support an early November public launch.

Amy Haderer has been working on bringing [M]otherboard birth to the world since 2014. Her goal has always been to improve the birth experience for all birthing persons—regardless of race, identity, or income. To do this, [M]otherborad will improve the birth experience for providers and parents alike through use of its platform. [M]otherboard birth is going to create stronger, more bonded families and that is the foundation of a compassionate society. For more information visit motherboardbirth.com.

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